



Telford & Wrekin  
Co-operative Council

Protect, care and invest  
to create a better borough



# Best Start In Life Delivery Plan

Health & Wellbeing Board 19.03.2026

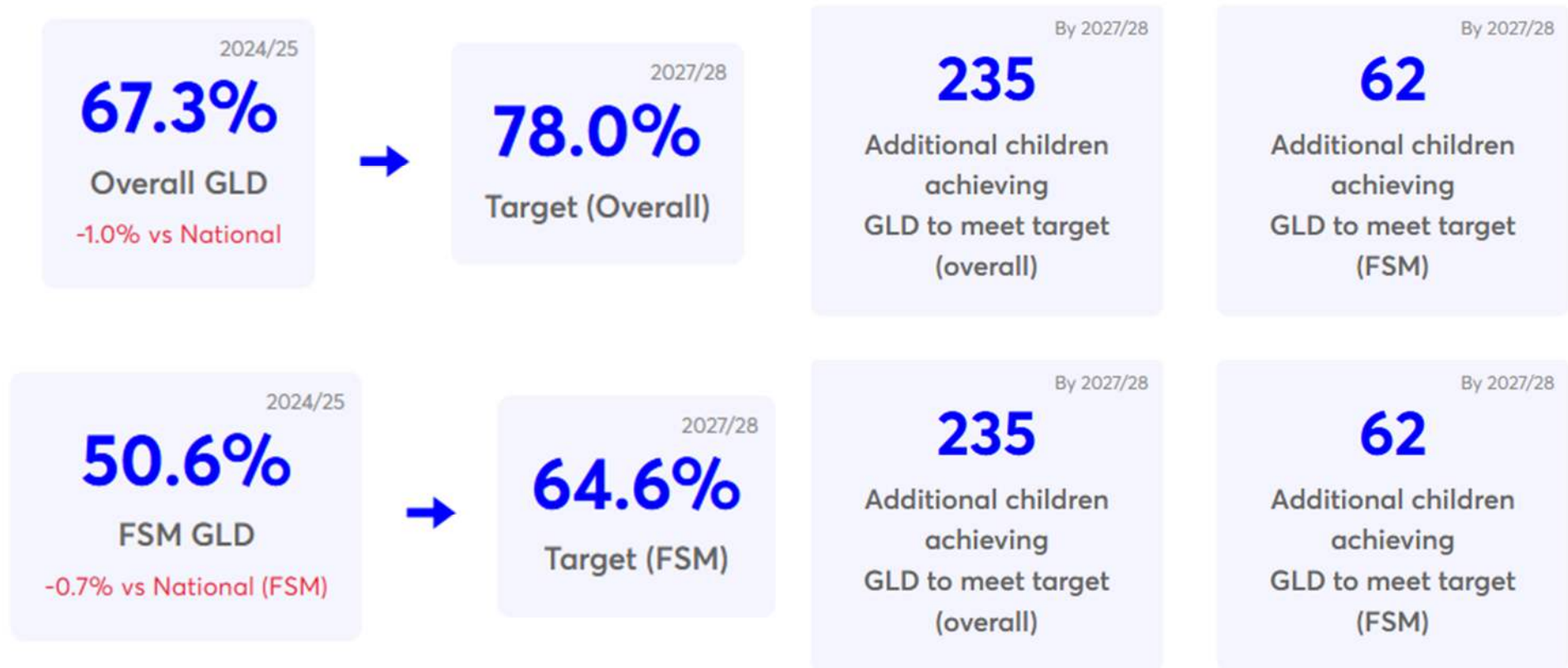
# Good Level of Development & Best Start in Life Plans

- DfE expects all areas to publish Best Start in life plans to deliver local GLD targets by 31 Mar 2026
- HWB starting well priority, CYP strategy outcome & Midlands DPH Critical 6 for 2026
- Bold vision, local needs, clear partnership action

GLD at the end of Reception Year is measured through 12 Early Learning Goals in 5 areas:

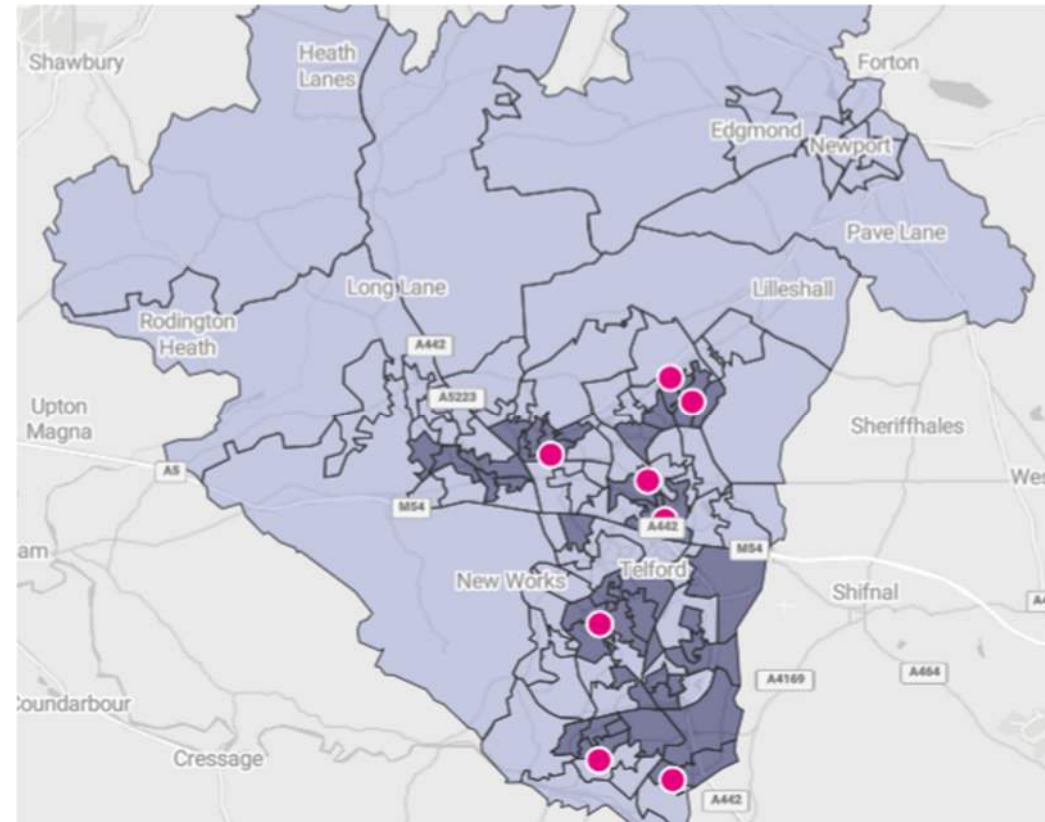
- Communication & Language
- Physical Development
- Personal, Social & Emotional Development
- Literacy
- Mathematics

# Local GLD picture

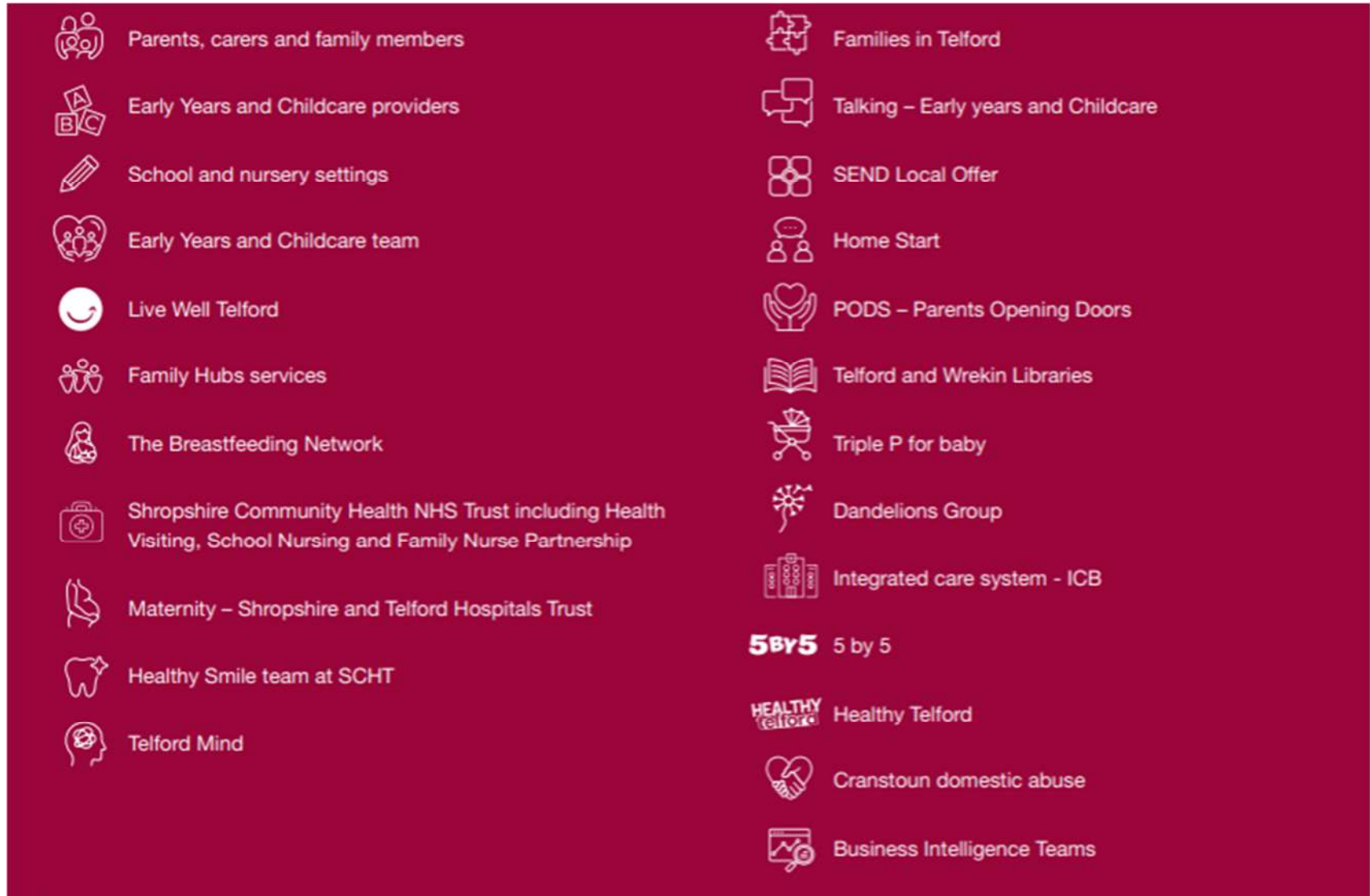


# Telford & Wrekin Family Hubs

- **Perinatal Mental Health & Parent–Infant Relationships**
- **Infant Feeding Support** – Health Visiting & peer supporters
- **Parenting Support** - antenatal education & targeted support
- **Home Learning Environment** – support for pre-schoolers
- **Healthy Babies (was Start for Life) Offer** publication for families covering first 1,001 days
- **Parent & Carer Panels** – to ensure family voices shape service design
- **Wider Services** – VCSE, reducing parental conflict, domestic abuse etc.



# Our Best Start in Life partners



# Overview of the Best Start in Life Delivery Plan

**Co-production, engagement and participation**  
Children, parents, carers, partners and settings

**Maximise the  
impact of 2-2.5  
year checks**

**Develop and raise  
awareness of our  
universal offer**

**Expand targeted  
support**

**Speech  
language and  
communication**

**Become data and intelligence led**

# Develop and raise awareness of our universal offer



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## School Readiness Workshop

Helping your child be school ready

If you're a parent of a child aged 18 months to three years+, we can help offer advice and support through our school readiness workshop with:

- toilet training;
- independence skills;
- routines;
- communication;
- meal times;
- and more.

Upcoming dates:  
16th March  
20th April  
18th May  
When 10-11am  
Where: Dawley Town Hall TF43JR

Sign up via parenting section on [www.telfordfamilyhubs.co.uk](http://www.telfordfamilyhubs.co.uk)



Right help at the right time

## 0-2 Start for Life Offer

6 Family Hubs, with drop ins offered in many locations, plus evening phone drop in

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## DAWLEY DROP IN

Dawley Town Hall,  
New Street, Dawley, TF4 3JR  
Monday's Term Time 10:00-12:00 noon

Come along and meet your local family hubs practitioners. You'll be able to access advice and support and connect with local organisations.

Support we cover includes parenting and behaviour support, online and community safety, SEND (Special Educational Needs & Disabilities), Domestic abuse support, financial advice and much more!

Please call 01952 385465 for any enquires



9th Feb 1st joint drop-in with Health Visitors & Breastfeeding Network – 28 babies welcomed! Positive social media coverage –

*"Finally. We needed these back"*

Healthy conversations

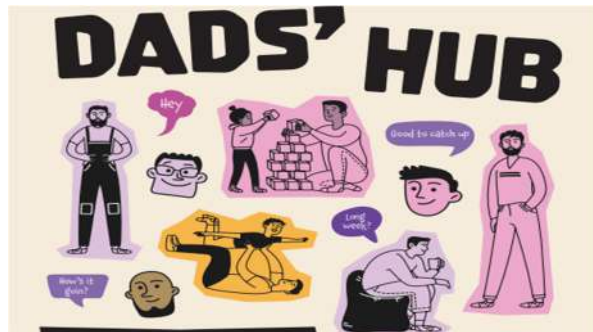
Programs by Telford & Wrekin Council

Anita was told by her doctor she would benefit from a flu vaccination. This will reduce her risk of catching and carrying flu to those she comes into contact with.

Your annual flu vaccine protects you, saves lives, reduces pressures on the NHS and is free for eligible groups.

Check if you're eligible

# Expand targeted support



All targeted day nurseries and mainstream schools located in Indices of Multiple (IMD)

Deciles 1 and 2 and Children with SEND Schools have now been offered Brilliant Brushers.

